Presentation Format

1. **Keanu?**

* Introduce the Team
* Executive Summary
* Describe our company, run through statistics, and explain our main objective (slide 1)
* Run through slide two to describe our solution. **Creating a Single View** - This will serve as an introduction to some technical details, such as our decision to create a star-schema, and how our pseudo use case utilizes pentaho for ETL procedures. **Traffic Control** - Emphasize our interest in utilizing geospatial data (lat/longitude) and how we implemented that. And its potential. **Describing and Predicting** - allude to how we use visualization to deliver value-driven analytics **Above And Beyond** - Bring up the idea of smart ports as a future proposal, now that we've taken the first step in digital transformation

1. **Mohit?**

* Present the Star-Schema outline: Explain how this schema is communicating the who, what, when, and where (explain each dimension). And explain why the dimensional model is beneficial for our business goals.
* Explain translating our ER to a DW
* Give an overview of our pseudo use case. And outline our process of generating data, and how we generated disparate data sources overall.
* This section will cover the **Creating a Single View** bullet. Emphasize our decision to use Pentaho for ETL and how a Star Schema is a beneficial view

1. **Anderson?**

* The Demo phase
* Do a Demo of our Tableau and run through dashboards
* This section will cover **Traffic Control** and **Describing and Predicting** sections. Show how our DW/dashboard utilizes location data which can be potentially beneficial. Also put an emphasis on how Descriptive Stats gained from the star schema can allow for queries + visualizations that outline the state of the business. End with how predictive Analytics can forecast based on performance of big logistics carriers.

**Potential Slide Format**

Slide 1 - Title Slide -Keanu

Slide 2 - Executive Summary 1 -Keanu

Slide 3 - Executive Summary 2 -Keanu

Slide 4 - Star Schema -Mohit

Slide 5 - Overview of Our Data Source/Data generation process/ETL - Mohit

Begin Demo - Anderson